



When the Village Shows Up

Collective Support for Single Mothers in a Changing Landscape

WANDA (Women and Allies) advances economic justice for single mothers and their families through education, empowerment, investment, and community partnership. In 2025, our work was shaped by changing conditions that pushed more single-mother households into crisis.

Across our programs, we are seeing women who were previously managing with limited stability now facing housing insecurity, income disruption, and sudden gaps in basic support. Government shutdowns, public sector layoffs, and interruptions to public benefits have increased instability for families with little financial margin. These shifts are affecting WANDA participants and the broader network of community organizations that support women and families across the region.

In response, WANDA adapted its approach to meet families where they are. A significant development in 2025 was the launch of Measure K Rent Assistance, which provided short-term housing support to women living in District 2 of San Mateo County at critical moments. This assistance helped prevent displacement and allowed women to remain housed, stay employed, and continue their education while remaining connected to WANDA programs.

Partnerships played an essential role in our work and goals to grow. New collaborations with City College of San Francisco expanded access to education, and our partnership with Renaissance Entrepreneurship Center supported women pursuing small business ownership. WANDA also worked alongside community partners navigating similar funding constraints and service disruptions.

Participation and completion across WANDA programs remained strong in 2025. Programming continued to be offered in multiple languages, expanding access and inclusion. WANDA alumnae played a central role as instructors, mentors, and leaders, reinforcing a peer-led model grounded in lived experience and mutual support.

What this year has shown is that stability for single mothers requires consistent, coordinated support. The strength of the village remains central to helping families move through crisis and toward lasting economic security.



Program Impact

598

single moms
served to date

nearly

\$1.8M

saved or invested since
founding

100%

of WANDA moms
recommend the program

90%

taught by
alumnae

56%

moms received
a raise or
promotion

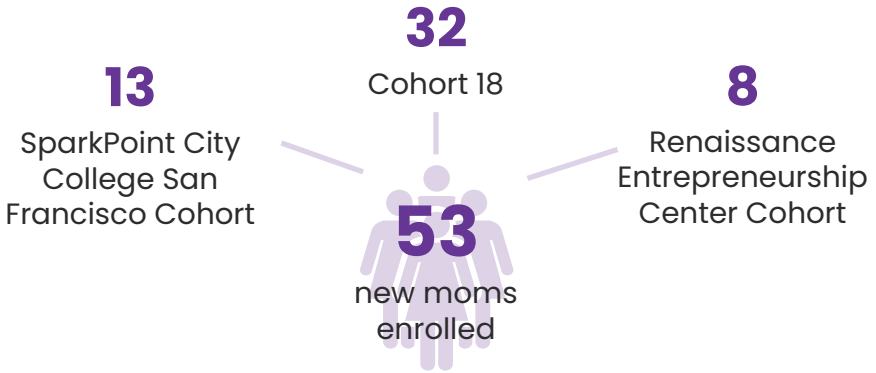
27

rent assistance
recipients

\$27K

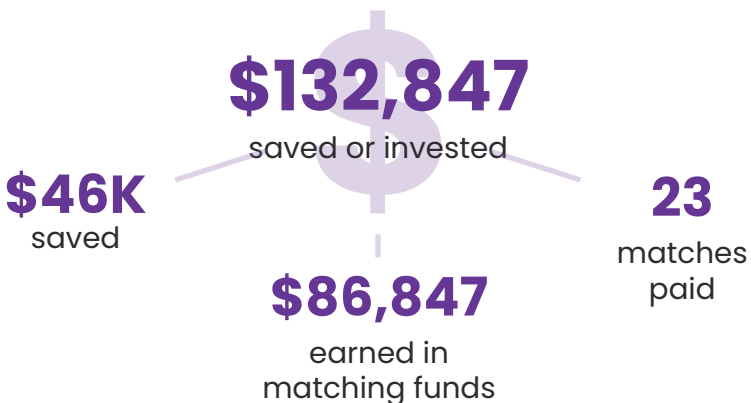
paid out in rental
assistance

MEASURE K



WANDA has given me the tools and the confidence to really save money, not only for me but also for my kids. I love the amount of support and encouragement they provide moms to utilize the skills they taught us. WANDA is a great opportunity for single moms with dependants that allows room for growth and a community that really makes you feel you're a part of a great positive change, not only for our families but for ourselves as well. Now that's amazing!

WANDA Mom, Cohort 17



2025 Cohort Demographics

38

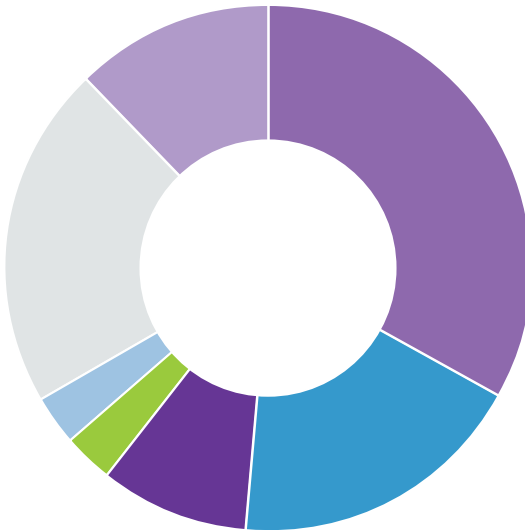
average age of participants

608

average credit score

\$52,301

average salary



Ethnic/Racial Identity

- Hispanic/Latina: **33.3%**
- Black/African American: **18.2%**
- White: **9.4%**
- Asian/Asian American: **3%**
- Native Hawaiian/Pacific Islander: **3%**
- Mixed: **21%**
- Declined to State: **12.1%**



Educational Attainment

- High School: **9%**
- Some college, no degree: **36%**
- Associate's degree: **13%**
- BA/BS: **30%**
- Technical School: **6%**
- Graduate degree: **6%**

15

percent of WANDA moms are full-time students

30

percent of WANDA moms are part-time students

Where are WANDA Moms investing?

61%



Roth IRA

26%



Education

9%



Home

4%



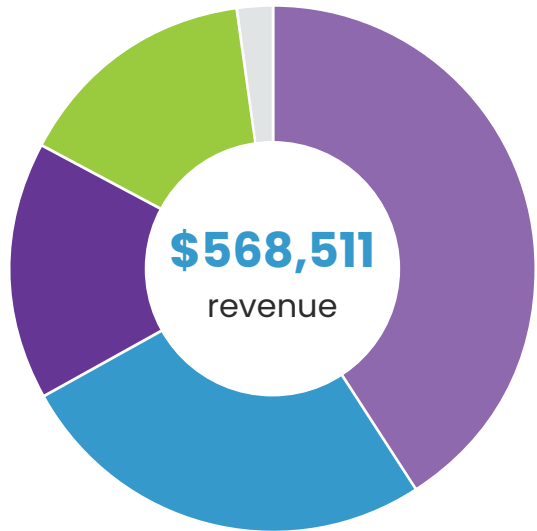
CalABLE

FY 2025 Financials

In 2025, many philanthropic institutions recalibrated their strategies in response to broader economic and policy shifts. As a result, some long-standing gifts were reduced or did not renew. Through careful financial stewardship and responsible use of operating reserves, WANDA ensured uninterrupted services and continued to advance opportunity for single mothers across our region.

Funding Sources

- Individuals: **41%**
- Foundations: **26%**
- Partner/Interest: **16%**
- Reserves: **6%**
- Corporations: **2%**



Plans & Projections for 2026

90%

of classes will be taught by WANDA alumnae

\$700K+

fundraising goal

50%

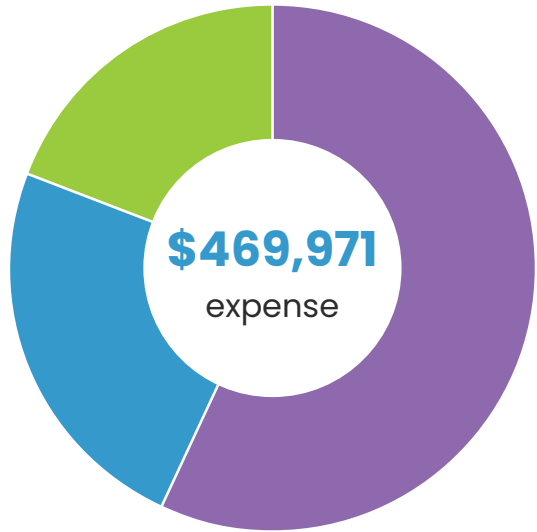
increase in enrollment

I am inspired by the resilience and grit of the single moms who WANDA serves. It is very rewarding to play a small part in helping them achieve their goals for themselves and their kids.

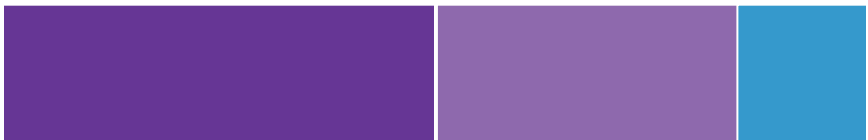
Diane Russell, Donor

Expense Categories

- Program: **57%**
- Management: **24%**
- Fundraising: **19%**



How Allies are Giving



Electronic: **50%**

DAF: **35%**

Check: **15%**

Thank You To Our Generous Supporters

Amplifier \$25,000+

Barbara Jones Memorial Fund
Dick Levy in Memory of
Susan Levy
Elizabeth & Karl Ronn
Sobrato Philanthropies

Activator \$15,000-\$24,999

Krishnan-Shah Family
Foundation
Diane Russell and Ward
Supplee

Advocate \$5,000-\$14,999

Anonymous
Atkinson Foundation
Corinne Augustine
Elaine Cardinale
Glowe Chang
Susan Hyatt
Wanda Kownacki
Bob and Connie Lurie in Honor
of Paula Hurd
Meta Community Fund


Affiliate \$2,500-\$4,999

Community Foundation of
San Carlos
Gerry Marshall
Richard and Susann Mirabella
Robert N and Florence
Slinger Foundation
Beth Ann Wenger in
Honor of Elizabeth Ronn

Ally Up to \$2,499

Catherine Adcock
Anonymous
Amalgamated Foundation
Karlie Arkin
Lauren Augustine-Levinsky
Michael Augustine in Honor of
Corinne Augustine
Krithika Bhat and Girish Acharya
Donna Bohling and Doug
Kalish
Penelope Bruce in Honor of
Dianne and Charlie Giancarlo
Jana Cain





I've learned to stay consistent with saving for the first time EVER! This is great for me because it gives me the confidence to do it on my own from now on and reach my goals faster.

WANDA Mom, Cohort 17



Ally Up to \$2,499 (cont.)

Eirene Chen

Christie's Sereno 1% For Good
Charitable Foundation

Peter and Dodie Crawford in
Honor of Diane Russell

Ronald Engel

Erin and Trevor Fogg in Honor
of Jenny Fessler

Cara France

Mary Henry and Rajpal Sandhu
Heritage Bank of Commence

Nina Herndon in Memory of
Carol Pflumm

Allison Hoffman

Anjali Jotwani

Paolo Juvara

Ariel Lehaitre in Honor of
Pilates Sante clients Sherry
S, Sallyanne M, Jo CB &
Nancy S.

Deborah Leon in Honor of
Isabelle Leon

Conny LeMieux

Margaret McGugan in Honor of
June Elizabeth Kentzler

Vinutha Narayan

Shannon Petrello

Carol Pliner in Honor of
Danika Dellor

Danielle Powell

Pure Storage

Mary Hartman Rosai and
Carlos Rosai

Cheryl Sendaydiego

Heike Schmitz

Jan Schwartz

Delyn Simons in Honor
of Diane Russell

Ed and Sally Supplee

Angela Taylor in Honor of
Misty Montes


Barbara Tyler

Elizabeth Wilsterman




83

percent of donors
give annually




I am very grateful for all the information provided and the dedication from the WANDA team. Everyone seems genuinely excited to see us thrive.

WANDA Mom, Cohort 17



Having a savings account for financial stability and emergency needs is one of the reasons why I continue to save. I plan to use my WANDA savings as a retirement fund. I've also been saving on top of WANDA savings for emergency needs, which recently came in handy when I was having car problems.

WANDA Mom, Cohort 17



I really enjoyed WANDA because I learned a lot and also got to experience other women with similar challenges and achievements! I 1000% recommend this program to anyone that I know so they can learn too!

WANDA Mom, Cohort 17



Learn more and support WANDA at womenandallies.org

 **in f** @womenandalliesorg  @womenandallies.org